

# TransNational Cooperation-FICHE

## ESF-Flanders

<b>Name of institution:</b>	RTC Oost-Vlaanderen (regional technological center East-Flanders) ABVV - FGTB (Socialist Union Belgium)
<b>Type of institution</b> (click the right answer):	<input type="checkbox"/> Public <input checked="" type="checkbox"/> Private <input type="checkbox"/> Institutional training providers <input type="checkbox"/> Other (please specify).....
<b>Contact person:</b>	Isabelle Herteleer (RTC) / Hanne Sanders (ABVV).....
<b>Address</b> <b>Phone</b> <b>e-mail</b> <b>website</b>	<a href="mailto:Isabelle@rtcoostvlaanderen.be">Isabelle@rtcoostvlaanderen.be</a> and <a href="mailto:hanne.sanders@abvv.be">hanne.sanders@abvv.be</a>  <a href="http://www.rtcoostvlaanderen.be">www.rtcoostvlaanderen.be</a> and <a href="http://www.abvv.be">www.abvv.be</a>
<b>Stage of implementation:</b> (click the right answer):	<input type="checkbox"/> Preliminary project Idea (projects in preparation phase without grant awarded) <input checked="" type="checkbox"/> Project under implementation
<b>Title of the Project:</b>	<b>Technical Ambassadors</b>
	€ 250.000
<b>Budget for transnational activities:</b>	
<b>Duration of the project –</b> starting date (in months):	From 02/2013 till end 2014
<b>Duration of the transnational activities</b> within the project – starting date:	2013 – 2014
Thematic scope of the project (click the right answer – <b>maximum 2</b> ):	<input type="checkbox"/> <b><u>Access to the labour market/employment and social inclusion, e.g.:</u></b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Pathways to integration and reintegration of disadvantaged groups</li> <li><input type="checkbox"/> Fighting discrimination when entering the labour market</li> <li><input type="checkbox"/> Progress in promoting acceptance of diversity in the workplace</li> <li><input type="checkbox"/> Customised programs for specific targeted groups</li> <li><input checked="" type="checkbox"/> Stimulating and acknowledgment of working skills</li> <li><input type="checkbox"/> A better flow from social economy towards the regular labour market</li> </ul> <input type="checkbox"/> <b><u>Workers and new skills within the context of a “New Economic Environment” and social economy, e.g.:</u></b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Developing systems &amp; strategies for lifelong learning within organisations and services for enterprises</li> <li><input type="checkbox"/> Training &amp; services for workers to increase their adaptability</li> <li><input type="checkbox"/> Strengthen an HR-competency policy in enterprises</li> </ul> <input type="checkbox"/> <b><u>Business undergoing changes, e.g:</u></b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Support labour organisations to adjust to rapidly changing economic &amp; organisation standards</li> <li><input type="checkbox"/> “Corporate Social Responsibility”</li> <li><input type="checkbox"/> Social economy</li> </ul> <input checked="" type="checkbox"/> <b><u>Education and training, e.g:</u></b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Increasing the participation in education and training at all time in one’s life</li> </ul>

	<ul style="list-style-type: none"> <li><input type="checkbox"/> Increase the transition from school towards work/labour market</li> <li><input type="checkbox"/> Facilitate the access to education for 45+</li> <li><input type="checkbox"/> <b><u>Women and job, e.g:</u></b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Measures to gain better access to jobs and achieve a more sustainable labour market participation</li> <li><input type="checkbox"/> Measures to decrease the gender gap &amp; have more women in the labour market</li> <li><input type="checkbox"/> Actions to improve the balance private-working life</li> </ul> </li> <li><input type="checkbox"/> <b><u>Fighting inactivity and discrimination at high age, e.g:</u></b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Measures for more and easy access to employability</li> <li><input type="checkbox"/> Measures to keep elderly people working</li> </ul> </li> <li><input type="checkbox"/> <b><u>Stimulating entrepreneurship for target groups, e.g :</u></b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Measures to increase the participation of migrants/ethnic minorities in the labour market and to stimulate social integration</li> <li><input type="checkbox"/> Innovative actions</li> </ul> </li> <li><input type="checkbox"/> <b><u>Innovative actions</u></b></li> <li><input type="checkbox"/> <b><u>Other themes (please specify)</u></b> Development of a number of tools for and with businesses to ensure that they can find qualitative technically trained workers in the long term. To this end we need to focus on attracting pupils and students to technical schools and colleges.</li> </ul>
<p><b>Target group for transnational cooperation</b> (click the right answer):  (<i>ONLY final beneficiaries, NO stakeholders</i>)</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Long term Unemployed</li> <li><input checked="" type="checkbox"/> Persons not actively at work – e.g. Young people under 25 years old (Incl. school or high school/university)</li> <li><input type="checkbox"/> Employed</li> <li><input type="checkbox"/> self Employed</li> <li><input type="checkbox"/> Elderly persons (+ 50)</li> <li><input type="checkbox"/> Specific target groups: <ul style="list-style-type: none"> <li><input type="checkbox"/> Disadvantaged groups (Ethnic / national minorities)</li> <li><input type="checkbox"/> Immigrants</li> <li><input type="checkbox"/> Ex-offenders</li> <li><input type="checkbox"/> Women</li> <li><input type="checkbox"/> Persons with mental or physical disabilities</li> <li><input type="checkbox"/> Employees in Social enterprises</li> </ul> </li> </ul>

**Brief description of the Transnational cooperation:****1. Problems to be solved** (justify the need of the transnational cooperation)

Businesses and enterprises are continuously clamouring for suitable workers and this shortage is set to increase in the next few years. The fact that student numbers in technical and scientific education are continuously declining, thus reducing the future workforce, has significantly contributed to this. Young people are largely unaware of or not interested in the possibilities and challenges offered by these jobs and these businesses. Their perception of and interest in a technical challenge will only increase thanks to the development of a number of standard activities with these businesses.

**2. Objectives to be achieved**

- i. Development of a set of standard activities with the businesses for the various target groups (students in vocational education – secondary education – higher education)
- ii. Raise interest among businesses for the required investments and renewed campaigns to ensure the inflow of future workers.
- iii. The importance of involving workers from the workforce in this activities. This is necessary to create the most realistic and truthful image possible on technical functions in enterprises.

**3. Main transnational activities** (as provisionally planned, to be confirmed with partners)

Exchange of good practices concerning this subject.

Technocentrum Zeeland will be a partner in the project and is owner of several good practices. For example: [www.bedrijfplusschool.nl](http://www.bedrijfplusschool.nl)

**4. Planned outputs, deliverables, results of TNC; expected outcomes (effects)**

- A developed business case as a guideline for enterprises to organise activities with Young people and educational institutions to promote the perception of employment within the company.
- Businesses and technical workers are aware of their role as ‘Technical Ambassadors’ in the battle to reduce the shortage of technical trained workforces in enterprises.
- A range of instruments are developed that can be used as a guideline for activities intended for different age-groups in education.(6-12 years; 12-18years, technical schools etc.)

**5. Useful and additional remarks:**

We search for partners who have already have experience in connecting enterprises and schools/youngsters or organizations (public or private) with the same challenges.

We are also very interested in having a partnership with other unions in Europe who stimulate youngsters to get a qualification for technical jobs.

